

Sharp HealthCare Privacy Policy

By using this website, you agree to the following Privacy Policy. If you do not agree to all of these terms, please do not use this website. Sharp HealthCare reserves the right to change, modify, add, or delete portions of this Privacy Policy at any time; please reference this document frequently to be aware of any updates. Your continued use of this website following any changes to the Privacy Policy will mean that you accept those changes. Please refer to the date listed above to determine when the last changes were made.

What information do we collect?

- We collect information from you when you register on the site, enter an opportunity drawing, respond to a survey or communication such as e-mail, or participate in another site feature.
- When registering, we will ask you for your name, email address and other personal information, such as your birth year, ZIP code, the location of your primary care physician and how often you use Sharp HealthCare services.
- We will never ask for your Medical Record Number (MRN).
- We also collect information about prize recipients so that we can fulfill the prize distribution.
- Like many websites, we use "cookies" to enhance your experience and gather information about visitors and visits to our website. Please refer to the "Do we use 'cookies'?" section below for information about cookies and how we use them.

How do we use your information?

We may use the information we collect from you in the following ways:

- To personalize your site experience and to allow us to deliver the type of content in which you are most interested, and exclude any content that is not relevant to you.
- To administer a contest, promotion, survey or other site feature.

How do we protect visitor information?

We implement a variety of security measures to maintain the safety of your personal information. Your personal information is contained behind secured networks and is only accessible by a limited number of persons who have special access rights to such systems and are required to keep the information confidential. When you access your personal information, we offer the use of a secure server. All sensitive information you supply is transmitted via Secure Socket Layer (SSL) technology and then encrypted into our databases to be only accessed as stated above.

Do we use "cookies"?

Yes. Cookies are small files that a site or its service provider transfers to your computer's hard drive through your Web browser (if you allow) that enables the site's or service provider's systems to recognize your browser and capture and remember certain information. For instance, we use cookies to help us compile aggregate data about site traffic and site interaction so that we can offer better site experiences and tools in the future.

We may contract with third-party service providers to host and develop Sharp Insight or to otherwise assist us in better understanding our site visitors and may provide the information we collect to such providers to enable them to perform such services and to help us conduct and improve our business.

You can choose to have your computer warn you each time a cookie is being sent, or you can choose to turn off all cookies. You do this through your browser (like Internet Explorer or Firefox) settings. Each browser is a little different, so look at your browser Help menu to learn the correct way to modify your cookies. If you turn cookies off, you won't have access to many features that make your site experience more efficient and some of our services will not function properly.

Do we disclose the information we collect to outside parties?

We do not sell, trade, or otherwise transfer to outside parties your personally identifiable information. The term "outside parties" does not include Sharp HealthCare or its affiliated entities. It also does not include website hosting partners and other parties who assist us in operating our website, conducting our business, or servicing you, so long as those parties agree to keep this information confidential.

How can you opt-out, remove or modify information you have provided to us?

To opt-out and discontinue your participation in Sharp Insight, simply click on the unsubscribe link from your account. You may unsubscribe at any time.

Changes to our policy

The most up-to-date privacy policy will always be available on the sign-up page of Sharp Insight at SharpInsight.com. If we decide to change our privacy policy, we will notify you via the email you provide us. Policy changes will apply only to information collected after the date of the change. **This policy was last modified on January 20, 2016.**

Disclaimers

If you have a life- or limb-threatening emergency, dial 911 immediately.

The information and content provided through this website are not and should not be considered medical, nursing or health care diagnoses or advice or be considered a substitute for a call, visit, consultation or advice from your physician or other health care provider. If you have specific health-related questions or a health problem, please contact your physician or other health care provider.

Except for information, products or services clearly identified as being supplied by Sharp HealthCare, Sharp HealthCare does not operate, control or endorse in any way information, products or services on the Internet.

While we take reasonable measures to protect our website, we cannot guarantee that files available for downloading will be free of contaminating or destructive properties. You are responsible for implementing sufficient procedures to protect yourself and your computer system.

Links to other websites may be provided as a convenience for you. However, other websites are neither managed nor controlled by Sharp HealthCare. While we make reasonable efforts to include other

websites that provide relevant information, neither Sharp HealthCare nor its employees, agents or contractors review, control or take responsibility for the content of these websites.

The information displayed in or through this website is provided without warranties of any kind, expressed or implied, including but not limited to, those of title, merchantability, fitness for a particular purpose or non-infringement or any warranty arising from a course of dealing, usage or trade practice. Sharp HealthCare will not be liable to you or anyone else for any decision made or action taken by you or anyone else in reliance upon the information provided. By accessing this website and the Internet generally, you assume all responsibility and risk for use.

Online conduct

You agree not to use this website or any of its features for any purpose that is unlawful or prohibited by this policy. You are personally responsible for the material that you send and for adhering to rules of conduct on any page of this website. We reserve the right to deny access to any part of this website at our sole discretion.

Consents and copyrights

All trademarked, logo or copyrighted material contained within these pages, including, but not limited to, content, documents, forms, photographs, images and illustrations and videos is the sole property of Sharp HealthCare. Any reproduction or redistribution of this material beyond personal use is prohibited without the express written consent of Sharp HealthCare.

Registration and security

You will be required to register for an account to participate in certain Sharp Insight activities. A username and password will be needed to register. You will be asked to provide information pertinent to your account. You are responsible for securing the confidentiality of your password. When choosing a password, select a combination of letters and numbers that isn't guessable by someone who knows you. Examples of weak passwords include those that incorporate your family member's and pet's names, sports teams or hobbies or license plate number.

You must be at least 18 years old to register for an account. We do not knowingly allow users under 18 to have their own accounts.

We reserve the right to cancel or remove accounts that impersonate another person, are abusive, illegal or are otherwise inappropriate or which are used to violate any part of this agreement.

Share your opinion

We welcome your questions and comments about privacy. Please feel free to [send us an email](mailto:Consumer.Research@Sharp.com) at Consumer.Research@Sharp.com.

Your consent

By using our site, you consent to this privacy policy.